

SOUTHERN HIGHLANDS COMMUNITY MENTAL HEALTH CENTER

POLICY AND PROCEDURE MANUAL

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Policy 614 – Advertisement Disclosure

When any advertisement made by or on behalf of the SHCMHC OBMAT program through public media, such as a telephone directory, medical directory, newspaper or other periodical, outdoor advertising, radio or television, or through written or recorded communication, concerning the treatment of substance use disorder shall include the name of, at a minimum, one program physician will be named in the content of the advertisement